

DOROTHY BARLEY INFANT SCHOOOL

Specific Consent for Children to Appear in Photographs or in videos

Occasionally, our school is visited by the media who will take photographs or film footage of a high-profile event, or to celebrate a particular achievement. Pupils will often appear in these images, which may appear in local or national newspapers or on televised news programmes. One such event is due to take place and I am writing to inform you of this and ask permission for your child's involvement.

It is important that we protect your child's interests, respect your wishes and comply with Data Protection law. Please read the Conditions of Use below before completing, signing and dating the form below. Please return the completed form (one for each child) to the school as soon as possible; we will not allow your child to be involved with media coverage without your consent.

Please note that you can withdraw your consent at any time. If you have any queries or wish to withdraw or review your consent, you can contact our Data Protection Officer dpo@dorothybarleyinfant.org.uk

Conditions of Use

- This form is valid for the time your child •
 attends this school. Your consent will
 automatically expire after this time.
- The school will not re-use any photographs or recordings of your child that are incompatible with the original purposes explained to you.
- If we use photographs of individual pupils, we will not use the full name of that child in any accompanying text or caption without consent, nor will we include any other personal data.
- We will only use photographs and videos of pupils who are suitably dressed.
- Parents should note that websites can be viewed throughout the world and not just in the United Kingdom (where UK law applies) and, when copied from the website, images and information can no longer be controlled by the school.

- Please note: If you give permission for your child's image to be used by the media the you should be aware that:
- The media will want to use any printed or broadcast media pictures that they take alongside the relevant story
- It is likely that they will wish to publish the child's name, age and the school name in the caption for the picture (possible exceptions to this are large groups or team photographs)
- It is possible that the newspaper will republish the story on their website or distribute it more widely to other newspapers.
- We may use group or class photographs or footage with very general labels, such as 'a science lesson'.

Further information on how we use your data and your child's personal data is in the Privacy Notice on our website.

Description of event: [Insert description here]
Purposes for which the [DELETE AS APPROPRIATE photography/videos/child's name] will be used: [Insert purpose here]
Description of coverage: [INSERT names of newspapers/TV channels and any other relevant details]
May we allow your child to appear in the media coverage as described above? Yes No
Please note: once a photograph appears in the media the school has no control over who else may use the images/story line
I have read and understand the conditions of use attached to this form.
Name of Child: Class:
Name of Parent/Carer:
Signed Parent/Carer:
Date: